



Isbn Edizioni

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WHO WE ARE, WHAT WE DO

Isbn Edizioni is a Publishing House based in Milan. Established in 2004 as an imprint of Il Saggiatore Publishing Group, Isbn Edizioni is, from the beginning of 2009 on, completely independent.

Its shareholders are Luca Formenton, chairman and owner of il Saggiatore, founded by his uncle Alberto Mondadori in 1958 and Massimo Coppola, CEO and Editorial Director. Massimo Coppola, has a degree in Philosophy and is also a filmmaker and a TV author.

Its editorial focus stems from the idea that there is a generation of readers, thirty-something, whose conception of “cultural object” is far wider than that of their parents: they are curious and open minded, they don’t have fixed models with which they judge reality and with which they feel comfortable, they aren’t heavy readers but they consume culture without prejudice. For this, books have to be seen through new eyes, with new and complex means that are completely different from the artificial categories of high or low culture.

Isbn proves that it is still possibile to be independent, to do high quality books. The aim of Isbn is to publish books with complex, interesting ideas and try the best to sell them – not the reverse; selling a lot of books no matter what they are. We look for good books – and it’s our job to make them work.

Isbn gives great attention to the visual of its books – that’s why we spent a whole year during the start up to find the idea that could possibly match our philosophy. Our books – no cover image, all white, the edges colored in different way according to the different list we have – are classical and radically new at the same time.

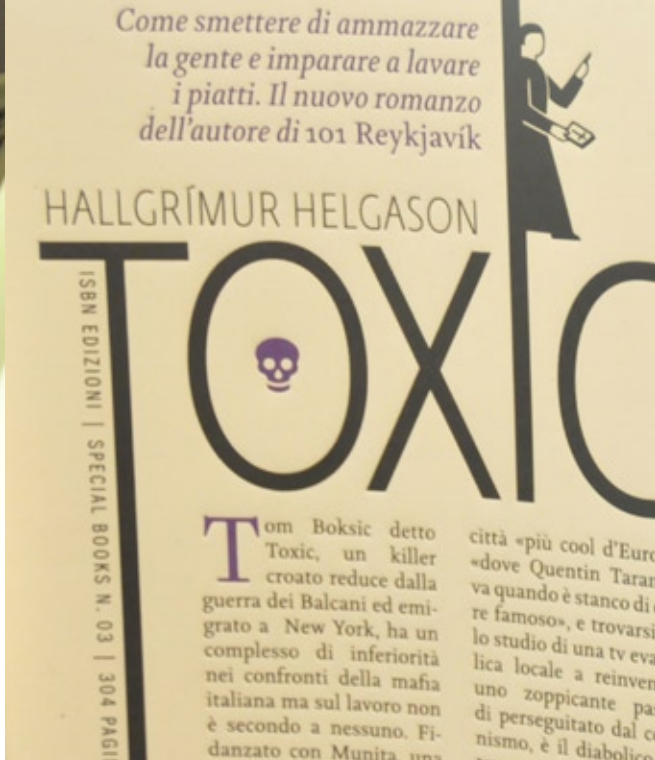


RED BOOKS (FICTION)

From its beginning, Isbn Edizioni has been building a strong catalogue of young writers from the United States and the United Kingdom (Richard Brautigan, David Ohle, Tom Mc Carthy, ZZ Packer, Breece D’J Pancake, Cynan Jones among others). We always gave a special attention to contemporary and classic European literary fiction, translating some of the best writers coming from France (Grégoire Bouillier, David Bessis, Antoine Audouard, Abdellah Taïa) Germany (Feridun Zaimoglu, Sherko Fatah, Ulrich Peltzer, Kathrin Röggla, Joachim Zelter) Russia (Sergej Samsonov, Il’ja Mitrofanov, Il’ja Stogoff, Anna Starobinec) and Spain (Jordi Ponti, Javier Calvo).

Along with European writers, our list includes contemporary writers coming from all over the World: Torsten Krol, José Dalisay, Tirdad Zolghadr, Nakano Hitori and anthologies of young writers from India, China and Singapore which are often originated in-house.

Since the beginning we have also been publishing new fiction and non-fiction from young Italian writers, all of them have been well reviewed. In few cases, film rights have been sold, and some of them have been awarded nationally recognized literary prizes. Rights to many of these writers have been sold abroad. You’ll know more about them visiting the foreign rights section on our website (at www.isbnedizioni.it/foreign-rights/)



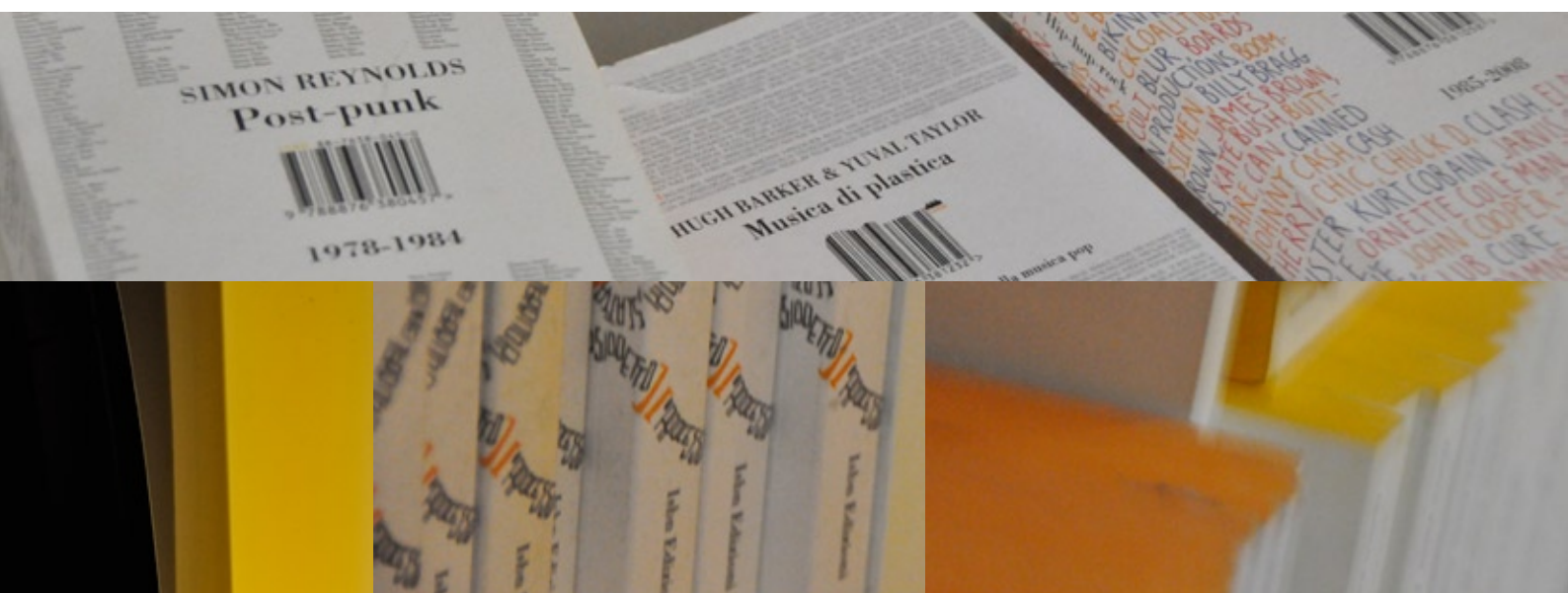
SPECIAL BOOKS (FICTION)

Launched in 2010, this new fiction serie with a brand new graphic and packaging, focuses on foreign, edgy and plot-driven novels, with big potential and a wider audience.

First titles: Paul Murray's «Skippy Dies» / Shannon Burke's «Black Flies» / Hallgrímur Helgason's «A Hitman's Guide to House Cleaning» and Douglas Coupland's «Generation ».

YELLOW BOOKS (NON FICTION)

The first of our non fiction series dedicated to pop culture (with music essays by Simon Reynolds, Hugh Barker and Yuval Taylor, Paul Morley and Matt Taibbi) socio-political and economic essays (Susan Faludi, Elizabeth Pisani, Mark Ames, Jean Peyrelevede, Philip Nobel, Brian Whitaker, Francis When and Michael Breen), football essays (Simon Kuper, Simon Freeman) and philosophy essays (Peter Szendy, Ruwen Ogien, Jérôme Garcin's Nouvelles mythologies).





BLUE BOOKS (MAINLY ILLUSTRATED NON FICTION)

BLUE BOOKS (mainly illustrated non fiction)

The second of our non fiction series, is mostly illustrated and also includes cinema interviews/essays (Aki Kaurismaki conversation with Peter Von Bagh, Stanley Kubrick's "Extraterrestrial Interviews", Kevin Conroy Scott's interviews on screenwriting) to music culture (The Clash by the Clash, Karlheinz Stockhausen, Thurston Moore's Mix Tape) and pop culture (from subbuteo to judo – told by Ives Klein –, from dancing and clubbing to skating, from design to photography and how to set up a political revolution).

Our passion for contemporary American culture reflects in the publication in three volumes of The best of The Believer, the cult monthly magazine published by Eli Horowitz and Dave Eggers, as well as in the publication of the Future Dictionary of America, edited by Dave Eggers, Jonathan Safran Foer, Nicole Krauss and Eli Horowitz.

DVD

Book+DVD projects (Tech Stuff by Tobor Experiment and The Filth and The Fury by Julien Temple, , Bianciardi! by Massimo Coppola – also produced by the in-house film production company, and the Spike Jonze's Heavy Metal in Baghdad).



REPRINTS (FICTION/NON FICTION)

The newborn paperback serie of Isbn Edizioni's best selling novels and essays. First titles: Breece DJ Pancake's «Short Stories», Michela Murgia's «The World Has to Know», Simon Reynold's «Rip it Up and Start Again».

GLI ANTIMERIDIANI

The complete works by great Italian writers and culture critics, We've started with Luciano Bianciardi in two volumes. The second Antimeridiano is dedicated to Ore-ste Del Buono.

ITALIAN NOVECENTO (FICTION)

At the very basis of the new born serie Italian Novecento is the need to reconsider and revify “contemporary classics”, those great books by great authors which appeared during the 20th Century and were withdrawn from bookstore shelves for a number of reasons, along with original forewords and afterwords, all edited by the scholar (University of Turin Professor in History of Theatre) writer and journalist Guido Davico Bonino.



iISBN READER

Isbn Edizioni enter the newest e-book market with an initiative that's unique in the world: iSNBN reader, a revolutionary application for Apple iPod/iPhone/iPad, available for free download.

In a moment when the publishing industry is rapidly evolving, Isbn Edizioni has decided to create a new and original way to sell its works in electronic format: a dedicated application including a constantly updated online store and an e-book interface of the latest generation. Aware of the risks run by printed paper in the digital information age, Isbn Edizioni has decided to learn from the past in order to spare the editorial industry the same constant and inexorable decline suffered by the music industry in the last decade because of its lack of foresight.

iISBN reader will allow readers to buy Isbn Edizioni's latest releases and backlist bestsellers in a secure and easy way, at a really reasonable price. iISBN reader will be compatible with iPad and with every future version of iPhone and iPod softwares.

ISBN MILANO FILMS

In 2007 Isbn Edizioni has set up production company called Isbn Milano Films: our first production is "Bianciardi!", a documentary directed by Massimo Coppola about the life of the Italian intellectual Luciano Bianciardi and was selected for the 64th Internation Venice Film Festival.



CULTURA POP

The beginning of 2009 Isbn Edizioni has started publishing and distributing for free in Italian bookstores a quarterly review named Cultura Pop. With a print run of 5000 copies around, this beautifully illustrated review is a useful tool for both bookseller and everyday readers.